

Licensing the Plant Wellness Way Trade Secrets to World Class Plant and Equipment Reliability

Get world class production equipment reliability and performance in half the time in industrial, manufacturing, mining, and process operations with Plant Wellness Way Enterprise Asset Management System-of-Reliability methodology

Let a Plant Wellness Way EAM System-of-Reliability End Your Business Risks Forever

It is common practice to allow one company to use the trade secrets of another via a commercial licensing agreement between the intellectual property owner (the Licensor) and the user (the Licensee). Such a license is available to those consultancies and operating sites who want to use the Plant Wellness Way enterprise asset management methodology to build a system-of-reliability for world class reliable plant and equipment.

An example of licensing trade secrets between companies is the use of the occupational health and safety systems created by world safety leaders in industry. For instance, the DuPont Process Safety Management System is used by many operations world-wide. The proven DuPont occupational health and safety (OHS) methods and techniques are licensed by other industrial sites. The benefit for licensees is that they quickly improve their OHS processes with methods known to deliver excellent results. It saves licensees the time, money and effort spent going down dead-ends trying to discover for themselves the best practices to use.

Another industrial example of licensing trade secrets is the transfer of exclusive process operational knowledge from the original developer to other parties under license. For example, Sumotomo Chemicals of Japan license their specialised process technology and operational methods to other companies to use. Where you will gain a competitive advantage by licensing the expertise you don't have from others who do know it, there is a strong business imperative for you to urgently license the solution. Licensing highly efficient or more effective methods and techniques that you would never discover for yourself is simply a smart operational strategy and a very successful business growth practise.

Licensing the Plant Wellness Way Enterprise Asset Management Methodology

We license the unique Plant Wellness Way enterprise asset management (EAM) methodology to operating sites who want to use it. We also license consultants to offer the methodology to their clients. In each situation a formal agreement is provided to be reviewed and signed by the Licensee.

A prospective site licensee is appraised and assessed for their capability to successfully adopt the Plant Wellness Way EAM (PWW EAM) methodology. A prospective consultant licensee is reviewed for their ability to support clients to build a Plant Wellness Way EAM System-of-Reliability. Once a Licensee is approved, and the license fee is paid, the transfer of proprietary knowledge to the Licensee is conducted at their facility. This stage-gate approach for license approval is regular practice when undertaking licensing agreements.

To get all the information you need for licensing the Plant Wellness Way EAM methodology, please contact Mike Sondalini. You will be sent the licensing agreement appropriate to the inquiry,



P (+61 8) 9457 6297

E info@plant-wellness-way.com

and any questions with regards licensing the trade secrets of Plant Wellness Way EAM, or its use by your organization, will be answered.

With PWW EAM you get the highest equipment reliability and least maintenance costs easily and successfully. The Plant Wellness Way EAM is a 21st Century solution that ensures world class plant and equipment reliability needed for operational excellence in industrial, manufacturing, mining, and processing operations.

All the very best to you,

Mike Sondalini
www.plant-wellness-way.com